

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP OCT30/12 18.34
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

CONTRACT # 6190731

CLASS:	NATL.	LOCAL	REGIONAL
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ORDER # _____ CONFIDENTIAL # 01000000

PRDCT	EST#	COMMENTS: (LINE, ORDER, INVOICE)
NELSON FOR SENATE	471	

FLIGHT DATES OCT30/12 NOV6/12 WK-2

DATE OCT30/12 18.34

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: TO LENA
FR TIT T

OK'D M6-7
PLS CFM, THX 10/30

STA-

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 471												
50	S		600P-630P	30		\$1,500.00	11/4	11/4	0		SUN	0
PROGRAM : NEWS												
56	A		600P-700P	30		\$1,500.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS ORD COM1 : NEWS WILL AIR 6-7P ON SUNDAY 11/4 THIS IS A MAKE-GOOD FOR NOV4 ON LINE-50 FOR 1 SPOT/WK												

REP HEADLINE# 6190731 TRF# 317344 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT30/12 18.34
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

55	A		700P-800P	30		\$850.00	11/3	11/3	1		SAT	1
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PROGRAM : JEOP/WHEEL
ORD COM1: DOLLARS ARE MADEGOOD FROM HDL# 6190725
STATION MAKEGOOD OFFERS:

M6	OK'D		MISSED: BONUS				NOV3		30S	\$850.00	(OCT30/12)	
			OFFER: SAT/700P-800P								PLS ADVISE.	
			CMT: DOLLARS ARE MADEGOOD FROM HDL# 6190725									

M7	OK'D	BUY#50	MISSED: SUN/600P-630P				NOV4		30S	\$1,500.00	(OCT30/12)	
			OFFER: SUN/600P-700P				NOV4		30S	\$1,500.00	PLS ADVISE.	
			CMT: NEWS WILL AIR 6-7P ON SUNDAY 11/4									

NOV/12 135385.00 CONTRACT TOTAL 135385.00
TOTAL SPOTS 93

MARKET TOTALS \$309,100 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE